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The Obvious Choice

Americans in ~~The majority of the 2000 election votes are going towards two~~ *are supporting Bush and Gore.*
another
candidates. Is there ~~possibly an alternative?~~ *to the two party*
~~candidates that America has become accustomed to?~~ There are
many registered voters who are undecided in this year's election.
Our Focus group has shown that
~~As we learned from the class focus group,~~ one of the major issues is
education.

Vice-President Al Gore believes ~~that the guidance~~ children
need ~~is found in~~ "better schools." He wants to spend taxpayers'
money to make public schools better. Unfortunately he isn't very
clear in his proposal. Basically, he wants to shut down failing
schools and then re-open them with a new coat of paint, new desks
and chairs, and new carpet. The problem with this superficial
solution is that it doesn't help ~~our~~ children ~~to~~ learn.

Governor George W. Bush is willing to give taxpayers' money
back to the parents so they can navigate the "right" path for their
children. He is not interested in helping the existing public schools
educate children better. He is going to let private and religious

schools flourish while neighborhood public schools deteriorate and disappear.

Ralph Nader is interested in the all around education of America's youth. He knows that schools need repair, but ultimately, children's education comes first. Our public education system right now is lacking in the fundamentals of learning. Nader proposes that "the best way for them (children) to learn is to develop a civic curriculum, civics, where they learn about history, reading, writing, arithmetic." Nader suggests that when we implement these tactics we will be incorporating higher education with community responsibility.

not clear

This would be the format of a television commercial. We would express Gore's views. Show how his ideas and plans are to paint over the problem of our nation's ^{schools} ~~children~~ and not give them the education they need. Next, we would enlighten our audience to Bush's views, and how throwing vouchers at parents is taking away from the community. Just because students are going to private or religious school does not mean that they are getting the education that is right for them. Finally, we would show why Nader is the obvious choice in the 2000 presidential election. The time is now to

How so?

forget the traditional political parties of the past and look to the new frontier. The new frontier lies in the learning of our nation's future, Our children.

You could have done more with this I think. For one thing, you need to link to the focus group session. It would have helped also if you provided more specifics. Regarding TV. commercial everything needs to be pinned down. What images, voice over, etc.